

SMIRC 2018 Panel
“IR-Based Publishing Initiatives: Stories of Success and Lessons Learned”
Aquila.usm.edu/featured.htm

Panelists:

Dr. Teresa Welsh, *SLIS Connecting* editor
Dr. Stacey Hall, *Journal of Sport Safety and Security* editor
Dr. Jae-Hwa Shin, *The Catalyst* faculty advisor
Hiba Tahir, *The Catalyst* editor

Workflows:

SH: published annually, struggling a bit to gain some traction with submissions and prestige. Goal now is to gain traffic and metrics. Have to relearn Aquila every time
HT: recruiting submissions, getting name recognition

Does the platform facilitate the editorial process?

TW: enmeshed. Great platform, lots of steps. Worth the effort because end product is so professional.
SH: uses the platform to facilitate reviews as well as feedback to the authors. Still need a proofreader -- it's a team effort for formatting and layout.

Who requests the DOI: the library pays

Who does the indexing

TW: indexed in Google Scholar and Ulrich's
Josh: library helps with that, but journal editors do it

Gulf and Caribbean Research

Aquila helped save this journal, through the efforts of library administration at USM

What quality control measures do you use?

Josh: encourage fully open journals, but host some journals that are not fully OA due to overhead, contractual obligations, etc. Investigate peer review structures and author fees, as well as author rights.

MOU with journal editors?

Josh: not with on-campus journals, but with off-campus ones

What if journals don't follow the MOU?

Josh: termination terms are in the MOU

How process the fees from not fully OA journals?

Josh: CashNet, what the campus uses

Copyright?

TW: bepress requires certain statements of copyright, Creative Commons

SH: copyright stays with the author, use Aquila boilerplate

HT: same

Josh: submission agreement that authors agree to which contains a statement of copyright

How market the journals?

TW: market to listservs, social media. Make metadata as rich as possible.

SH: conference programs, industry newsletters, need to branch out to a more targeted audience, need a marketing plan

HT: listservs, reached out to Honors College at USM to provide a CFP in newsletter

How present multimedia content?

TW: thinking of adding a podcast

SH: haven't done any multimedia

Pushback about publishing in an IR?

TW: none

SH: a few researchers at USM who feel its a conflict of interest